

## Production Rate Card

### CREW

#### PRINCIPALS (per day)

Producer \$500 - \$700  
Director \$500 - \$700  
Technical Producer \$400 - \$600  
Production Manager \$400 - \$500  
Writer \$300 - \$500  
DOP \$300 - \$500  
Sound \$250 - \$400  
Art Director \$250 - \$400

#### SECONDARY (per day)

Camera Op \$350 - \$450  
Prod. Asst. \$350 - \$400  
Script Asst. \$250 - \$350  
Lighting Dir. \$250 - \$350  
Make-up / Hair Art. \$250 - \$400  
Switcher \$250 - \$300  
Video Op. \$250 - \$300  
CG Op. \$250 - \$300  
VTR Op. \$250 - \$300  
Floor Dir. \$250 - \$300  
Researcher \$200 - \$250  
Archivist \$200 - \$250  
Grips / Asst's. \$200 - \$250

#### POST (per day)

Editor \$500 - \$700  
3D Animator \$400 - \$700  
2D Artist \$250 - \$450  
VO Artist \$50 - \$300 PER HOUR

### STOCK AND EXPENDABLES

#### VIDEO (BETA SP):

10 min \$21.40  
 20 min \$23.80  
 30 min \$29.30  
 60 min \$40.85  
 90 min \$60.60

#### FILM (both 16mm and 35mm)

\$0.90 - \$1.50/foot  
 Average price based on   
 common stock using normal   
 lab process, other processes   
 such as pushing, answer   
 prints, timing, etc adds cost.

#### EXPENDABLES

Include paper, camera and   
 gaffers tape, sash, paint,   
 hardware, etc. These items   
 all have a price.

### EQUIPMENT (per day | 1/2 day)

#### CAMERA PACKAGES:

Video \$500 - \$1000/day  
 typically includes Hitachi or Sony   
 digital front with BVV5 back, Canon or   
 Fuji 15x8 or better lens, Sachtler   
 tripod, Sony field monitor, batteries,   
 charger, power supply, peg light, belt,   
 misc. grip items.  
Film \$900 - \$1500/day  
 typically includes ARRI SR II 16mm or   
 BL IV 35mm production camera with   
 400' mags, batteries, right hand grip,   
 matte box, zoom lens, follow focus.

#### AUDIO PACKAGE. \$150 - \$250/day

typically includes Sony wireless   
 system, shotgun mic, boom pole,   
 portable mixer, cables, batteries.

#### LIGHTING PACKAGES:

ENG \$80 - \$140/day  
 typically includes 3 - 4 ENG lights with   
 stands, scrims, gels, clamps, clips, AC  
Halogen Fresnels \$50 - \$160 each/day  
 Ranging from 100W peppers to 10KW   
 Fresnels, usually includes barn doors,   
 scrims, gels, etc. Dedo's available.  
HMI units and ballasts \$175 - \$400 each/day  
 Ranging from 750W to 2KW pars and   
 fresnels with ballasts, scrims, doors,   
 gels.

#### GRIP PACKAGE \$120 - \$250/day

typically includes 8 C-stands, 4'  
square flag / reflector / silk, additional flags,  
clamps, clips, cookies, etc. Butterflies extra.

#### DOLLY PACKAGES \$125 - \$500/day

Ranging from doorway dolly, mini jib,   
 to Chapman Peewee. Accessories   
 include track, wheels, shims, etc.

#### GENERATORS \$100 - \$1000/day

Ranging from 5 to 100KW

#### VEHICLES:

24' Truck \$120/day  
 15' Cube \$100/day  
 Cargo Van \$80/day

#### 2-WAY RADIOS \$30 - \$50/day/unit

\* Note one day is 9 hours portal to portal, 1 hour lunch break. A half day is 4 hours, no lunch break.

### FACILITY

#### STUDIO (per day | 1/2 day)

Shell \$500/day  
Package \$1500/day

#### PRODUCTION TRUCK (per day)

6 camera \$4700/day  
4 camera \$3200/day  
2 camera \$1800/day

#### EDIT SUITES (per day | 1/2 day)

Offline \$200 - \$250/day  
 typically includes two   
 Betacam SP decks, with   
 basic edit control and simple   
 audio mixing.  
On-line linear \$350 - \$600/day  
 typically includes three   
 Betacam SP decks, with BVE   
 900 or better edit controller,   
 audio board, mini disk, CD,   
 switcher, CG, EDL    
 management, etc.  
On-line non-linear. \$400 - \$800/day  
 typically includes Avid, Media   
 100 or Premiere style system   
 that has several hours of   
 storage. The system will   
 have advanced visual    
 compositing capabilities and   
 advanced audio tools.  
Voice-over package. \$75 PER HOUR  
 Includes acoustically treated   
 room with capabilities for   
 two person VO and ADR.

### DUPLICATION

Beta SP to VHS \$2.50 - \$14.00/ea  
 Pricing varies widely    
 depending on length of tape,   
 volume ordered, packaging,   
 printing, etc.